



# AIA BIRMINGHAM DESIGN AWARDS 2021

PRESENTED BY:



**Birmingham**

SUPPORTED BY:

**spire** 



## ELIGIBILITY

**Current AIA Birmingham Members:** Submitters must be licensed or associate architects. Projects must have been completed after January 1, 2015 and executed anywhere in the U.S. or abroad.

## PUBLIC AWARENESS

In 2020, there were 5,500 online votes for People's Choice and 50,000 views on the AIA Birmingham Design Awards Webpage. Design Awards participants were also featured in Birmingham Home & Garden (Residential entries, only) and winners were published online by Bham Now. We look forward to even more exposure in 2021!

Each entry will include a social media blast on AIA Birmingham social media accounts. Each winning project power point will scroll on the AIA Birmingham website home page for one year. Project boards will be exhibited in public spaces and at the Alabama Center for Architecture (ACFA).

Project boards will be on exhibit at The Pizitz Food Hall from June 14-27, 2021.



## DESIGN AWARDS CATEGORIES

**NON-RESIDENTIAL** Institutional, Commercial, Adaptive Reuse, Historic Preservation, Unbuilt, Design Detail, and Multifamily Projects built after January 1, 2015.

**RESIDENTIAL** Residential Projects built (or unbuilt) after January 1, 2015.

## DESIGN AWARDS CATEGORIES

**HONOR AWARD** The Honor Award is the Jury's highest commendation for projects that exceed a standard of design excellence.

**MERIT AWARD** The Merit Award is the Jury's commendation for projects that adhere to a standard of design excellence.

**PEOPLE'S CHOICE** Public online voting. Projects will be available for viewing on AIA Birmingham's social media platforms.

**CITATION** Citations may be given for projects which have specific features the jury feels compelled to recognize. We ask the jury to specify what feature of the project is being recognized by award of the Citation.

# ENTRY FEE

**Current AIA Birmingham Members:** The first submission is \$200, and each additional submission is \$150 each. **One complimentary ticket** to the awards event will be provided for the submitting firm.

## DELIVERABLES

### ENTRY FEE + FORM

**DUE THURSDAY, APRIL 22, 2021**

Return completed entry form(s) and all associated entry fees to the AIA Birmingham offices. Fill out [1] entry form per project. Only [1] check is required for the total fee. The first project entry is **\$200.00**. All entry forms and fees must be received by **5:00 pm on Thursday, April 22nd**. No late entries will be accepted.

Make checks payable to AIA Birmingham or pay online at:  
<http://bit.ly/AIABham>

Google Form for entry can be found online at:  
<http://bit.ly/BhamDesignAwards2021>

### POWER POINT + PRESENTATION NARRATIVE

**DUE MONDAY, MAY 3, 2021**

After receipt of your entry form and fee, AIA Birmingham will provide an **entry identification number for each submitted project and a PowerPoint template** outlining the project entry format. A maximum of [12] slides will be accepted per entry: [1] Project Identification Slide. Any additional slides will be removed starting from the end of the presentation, excluding the project identification slide, until the presentation is within the 12-slide maximum. Use the entry number for the file name (e.g. R-001.ppt). The PowerPoint presentation will be used by the jury to evaluate each project.

**\*Do not modify the size, weight, or style of typeface in the slides. Compress all PowerPoint presentations to no larger than 150 ppi.**

As part of your PowerPoint Presentation, tell the Jury the story of your project. A design entry should include the process, problem solving, and design thinking. Start at the beginning and walk them through the project, make them want to work, live, or experience your project. What was the design challenge? How did you solve it in a unique and artful way? Is your project sustainable? How does it impact the community? The jury would like to see people in the representation of your projects. **Be sure the narrative and the photos chosen tell the same story within your PowerPoint.**

## PHOTOGRAPHS + FIRM LOGOS

**DUE MONDAY, MAY 3, 2021**

Provide [6] high resolution, digital photographs that best represent each project. These should be between 150-600 dpi. Each photo should be no larger than 3MB in JPG or PNG format. Use the entry number in the file name (e.g. FEATURE PHOTO R-001.jpg). Firms are also invited to submit a video clip (15 sec. MAX) for use in the event presentation and marketing at our discretion.

**Please include a square logo, preferably black and white, if available.**

**PowerPoint, Logo, and Photograph must be submitted via USB drive OR DropBox/Google Drive link emailed to [katie@karmamanagementinc.com](mailto:katie@karmamanagementinc.com) or delivered to the AIA Birmingham office by **5:00pm on Monday, May 3, 2021.****

## PROJECT DISPLAY BOARD

**DUE MONDAY, JUNE 14, 2021**

Each project submitted must also include a project display board for marketing and for exhibition at the Design Awards Ceremony. The board needs to be 20" wide by 30" tall mounted on foam core. List the architecture firm, project title, owner, consultants and must include a brief description about the project.

**\*NOTE: The board will not be used by the jury to evaluate the project.**

**Project Display Board must be delivered to the AIA Birmingham Office by **5:00pm on Monday, June 14th.****

## CRITICAL DATES

### APRIL 2021

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### MAY 2021

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**THURSDAY, APRIL 22<sup>ND</sup>:**

Entry Form + Fee Due

**MONDAY, MAY 3<sup>RD</sup>:**

Photographs + Firm Logos Due  
PowerPoints Due

**MAY 2021:**

Jury Deliberation: Kansas City, MO

**MONDAY, JUNE 14<sup>TH</sup>:**

Project Boards Due

**JUNE 14-27<sup>TH</sup>:**

Project Boards on Exhibit

*The*  
**PIZITZ**  
FOOD HALL

**THURSDAY, JULY 15<sup>TH</sup>:**

Design Awards Ceremony  
6pm @ Regions Field

### JUNE 2021

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

### JULY 2021

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**AIA Birmingham**

# CONTACT

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## TELEPHONE

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## WEBSITE

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## EMAIL

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# COMMITTEE

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## Allison Vosicky, AIA - Chair

Birchfield Penuel & Associates

## Matthew Smith, AIA - Co-Chair

Williams Blackstock Architects

## Kyle Stover, AIA - Past Chair

Williams Blackstock Architects

## Patrick Nelson, AIA

Nelson Design

## Emily Lopez, Assoc. AIA

Christopher Architecture & Interiors



LINK: <http://bit.ly/BhamDesignAwards2021>

CATEGORY	PROJECT NAME
ARCHITECT	CONTRACTOR
OWNER	PHOTOGRAPHER
CONSULTANTS	CONTACT EMAIL

LINK: <http://bit.ly/BhamDesignAwards2021>

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