



# AIA Birmingham

# 2020

## SPONSORSHIP OPPORTUNITIES

### About AIA Birmingham

**360** members (largest chapter in Alabama with 59% of state's architects)

**170** 2019 Tradeshow Attendees

**120** 2019 Design Awards Attendees

### Website Statistics:

**32,000** visits in the last 12 months

**100** Page views a day on average

### Social Media Following:

**900** Facebook Followers

**1,146** Instagram Followers

### About ACFA

**5,398** K-12 students exposed to architecture in 2017-18 (through Alabama Center for Architecture programs)

**\$86,250** scholarship dollars given to architecture students since 2006

[www.aiabham.org](http://www.aiabham.org)

[www.alcfa.org](http://www.alcfa.org)

109 Richard Arrington Blvd S  
Birmingham, AL 35233  
aiabirm@aiabham.org  
(205) 322-4386 (p)  
(205) 322-4347 (f)

|                                                                | Platinum | Gold   | Silver | Bronze |
|----------------------------------------------------------------|----------|--------|--------|--------|
|                                                                | \$2500   | \$1500 | \$1000 | \$500  |
| Allied Membership                                              | 4 reps   | 3 reps | 2 reps | 1 rep  |
| Invitation to all events                                       | ✓        | ✓      | ✓      | ✓      |
| Subscription to monthly newsletter                             | ✓        | ✓      | ✓      | ✓      |
| Recognition in monthly newsletter and website                  | ✓        | ✓      | ✓      | ✓      |
| Participation in Sponsor Tradeshow (extra guests \$50/ person) | ✓        | ✓      | ✓      |        |
| Advertisement in newsletter (1) (\$250 value)                  | ✓        | ✓      | ✓      |        |
| Procrastination Education CEU Day                              | ✓        | ✓      |        |        |
| Sponsor spotlight in newsletter                                | ✓        | ✓      |        |        |
| 25% off ACFA Daytime Venue Rental                              | ✓        | ✓      |        |        |
| Exhibitor booth at relevant Chapter Meeting                    | ✓        |        |        |        |
| List CEU Presentations on AIA website                          | ✓        |        |        |        |
| Logo & link to company website on AIA website                  | ✓        |        |        |        |
| Preferred placement at tradeshow                               | ✓        |        |        |        |
| Tickets to Design Awards (2)                                   | ✓        |        |        |        |
| Social Media Shout-Out (Facebook, Twitter)                     | ✓        |        |        |        |
| Reps' contact information listed on AIA website                | ✓        |        |        |        |

**Allied Member:** Individual building industry professionals (other than architects and architecture graduates) who wish to share ideas, to grow professionally and to enrich their careers and their firms through participation in the extensive AIA Birmingham network. **DUES \$250**

**Subscriber:** Individuals (other than architects, architecture graduates and building industry professionals) who have a special interest in architecture, urban design and planning. **DUES \$30**

**Student Affiliate:** Available for all individuals registered as full-time students. **DUES \$20**

| Additional Sponsorships                          |               | Benefits of AIA Birmingham sponsorship are limited to the AIA Birmingham Chapter and are not transferrable to AIA Alabama or AIA National.                                                                                                                                                            |
|--------------------------------------------------|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Design Awards                                    |               |                                                                                                                                                                                                                                                                                                       |
| Corporate Sponsor <b>SOLD: Risk Strategies</b>   | <b>\$3000</b> |                                                                                                                                                                                                                                                                                                       |
| Bar Sponsor                                      | <b>\$500</b>  |                                                                                                                                                                                                                                                                                                       |
| Jury Sponsor                                     | <b>\$300</b>  |                                                                                                                                                                                                                                                                                                       |
| Holiday Party                                    | <b>\$500</b>  |                                                                                                                                                                                                                                                                                                       |
| Special Events                                   | <b>Varies</b> |                                                                                                                                                                                                                                                                                                       |
| Alabama Center for Architecture Opportunities    |               |                                                                                                                                                                                                                                                                                                       |
| Golf Tournament                                  |               | <div><div>Alabama Center<br/>for Architecture</div></div> <p>For more information about the ACFA, its programs, and other sponsorship opportunities, visit <a href="http://www.alcfa.org">www.alcfa.org</a>.</p> |
| Corporate sponsor <b>SOLD: The Prewitt Group</b> | <b>\$2500</b> |                                                                                                                                                                                                                                                                                                       |
| Hole sponsor                                     | <b>\$400</b>  |                                                                                                                                                                                                                                                                                                       |
| Drink cart sponsor                               | <b>\$500</b>  |                                                                                                                                                                                                                                                                                                       |
| Meal sponsor                                     | <b>\$500</b>  |                                                                                                                                                                                                                                                                                                       |
| Music sponsor                                    | <b>\$350</b>  |                                                                                                                                                                                                                                                                                                       |
| Team (Includes 3 mulligans per player)           | <b>\$580</b>  |                                                                                                                                                                                                                                                                                                       |
| dreamArchitecture                                |               |                                                                                                                                                                                                                                                                                                       |
| Prize sponsor                                    | <b>\$250</b>  |                                                                                                                                                                                                                                                                                                       |
| Awards ceremony sponsor                          | <b>\$500</b>  |                                                                                                                                                                                                                                                                                                       |
| Scholarship Awards Ceremony                      | <b>\$200</b>  |                                                                                                                                                                                                                                                                                                       |

PLEASE CIRCLE YOUR SELECTION

**Bronze**  
**\$500**

**Silver**  
**\$1000**

**Gold**  
**\$1500**

**Platinum**  
**\$2500**

ALLIED MEMBER  
\$250

SUBSCRIBER  
\$30

STUDENT AFFILIATE  
\$20

NAME

COMPANY

MAILING ADDRESS

CITY / STATE / ZIP

TELEPHONE/FAX

E-MAIL

All chapter correspondence is sent via email.

E-MAIL (second address)

WEBSITE

**YES! I want to become an  
AIA Sponsor or Member.**

**BIRMINGHAM CHAPTER EXECUTIVE COMMITTEE**

**Katie Parker**  
JUNIOR ACCOUNT EXECUTIVE

**Rhea Williams**  
EXECUTIVE DIRECTOR

**Lissy Frese, AIA**  
PRESIDENT  
CCR Architecture & Interiors

**Travis Burke, AIA**  
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Nequette Architecture & Design

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IMMEDIATE PAST PRESIDENT  
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**Topper Parham, AIA**  
SECOND YEAR DIRECTOR  
KPS Group

**Danny Trotter, AIA**  
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**Rebecca Whitlow, AIA**  
Revolutionary Architecture



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**Birmingham**

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**More than 360 Architects Inside!**