

IOUP

COMPETITION

2017 Competition Brief

The time is now to make your mark. Have your work built and published!

The Young Architects Forum (YAF) of AIA Atlanta is pleased to announce the return of its IOUP national design competition. We invite innovative designers and artists from around the country to contribute to the exciting arts scene blossoming in the eclectic city of Atlanta.

Once again, YAF of AIA Atlanta is teaming up with MA! Design is Human to host a competition to create an original temporary installation that will be displayed in some of Atlanta's most sought-after urban spaces. The winning structure will be erected and available for the public to experience, both in person and through social media. The competition is open to designers of all disciplines and will be an exciting exhibit of emerging talent. IOUP is the perfect initiative for young designers, and seasoned artists alike, to have their work broadly displayed, published and appreciated.

The winning entry should not only complement the current public art climate that is warming in Atlanta, but should be an event of its own, celebrating the contributions of the young talent within the design community and creating the markings of its own story within the landscape.

The time is now to make your mark.

Intent

The goal of this temporary installation is to create a unique spatial experience for the general public with a large scale design element accessible to many. With the relocation to multiple installation sites, the structure will help create public awareness and appreciation of built design and the influence it inevitably has on social life.



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Constraints

Site

- The built structure must fit within a 10' x 10' footprint. Height unlimited.

Materials and Construction

- Maximum construction budget for all costs—including shipping, drayage, installation and removal, etc., including any hired labor or rental fees—is \$5,000.
- Although volunteer labor may be available, the winning entrant is responsible for executing assembly and disassembly.
- All aspects of public safety should be accommodated.

Time

- Assembly and disassembly should require no more than 24 hours, respectively
- Construction of first installation must be complete prior to June 4, 2017.

Considerations

Special consideration should be given to the selection of materials and construction techniques, such as those that can be prefabricated and installed quickly with simple tools and an untrained assembly crew (again, must be installed and removed within 24 hours). Modularity is encouraged as pieces and parts of the project should be able to be moved and carried by one or two individuals. Also consider the need for the project to be disassembled then reassembled at multiple installation sites.

Submissions

Each entrant must submit:

- Up to three poster boards (sized 24.5 x 36.5 in) at 300 dpi showing the major design elements of the installation, and demonstrating the design's feasibility to be built in the prescribed time and for the prescribed budget. File type: PDF.
- 500-word written narrative.
- Detailed schedule and budget for both primary and secondary assembly and disassembly.
- All submissions must be submitted via AIA Atlanta's website.

Entrants may submit (optional):

Scaled model(s) no larger than 10" L x 10" W x 20" H, mailed to:

Attn: IOUP Competition
AIA Atlanta
100 Edgewood St NE, Suite 175
Atlanta, GA 30303

Note: Models will not be returned. Up to 30 second animations may be submitted via the submittal portal. Accepted file types: .MPEG-4 or AVI; maximum file size 125MB.



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No names may appear on the submissions. The participant's competition entry ID will be the last four digits of the registrant's phone number and must appear in the upper left hand corner of each board. Submissions that include participant names, or omit competition entry number will be disqualified.

Awards

- 1st** \$1,000 cash prize
\$5,000 construction budget and sponsored build out
- 2nd** \$500 cash prize
Entry boards and study models displayed at AIA Atlanta office
- 3rd** \$250 cash prize
Entry boards and study models displayed at AIA Atlanta offices

1st, 2nd and 3rd place winners will also receive:

- 4 complimentary tickets to all of MA! Design is Human's 2017 events.
- 2 complimentary tickets to AIA Atlanta's Summer Social on June 30.
- Inclusion in AIA Atlanta's annual Design Equilibrium magazine.

Eligibility

Competition open to all United States residents.

Fees

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| Early bird registration (AIA Atlanta member): | \$50 through March 31 |
| Early bird registration (Nonmember): | \$75 through March 31 |
| Regular registration (AIA Atlanta member): | \$75 through April 14 |
| Regular registration (Nonmember): | \$100 through April 14 |

Schedule

Submissions are due April 30 by 11:59 p.m. ET. Winners will be notified by May 8. Jurors to be announced.

Registration

www.aiaatl.org/yaf/10up

Questions? Contact us at YAFofATL@gmail.com



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