FOR IMMEDIATE RELEASE

Press Contact:
Jonathan Handey
Eco Three
jonathan@eco-three.com
205-314-3500



Home Improvement Power Couple Drives High Performance Tiny House on Wheels to 20 Cities with Proof is Possible Tour

Proof Is Possible Tour teaches homeowners and homebuyers to take control of their houses with diagnostics, and get proof they got what they paid for.

Birmingham, AL, September 27, 2016 - Shopping for home improvements or a new home will never be the same, now that the Proof Is Possible Tour is coming to town. Renowned experts Grace and Corbett Lunsford (with their new baby) are on a 20-city U.S. Tour from April 2016-January 2017 in a high performance tiny house on wheels called the #TinyLab. Their mission is simple: to revolutionize the home market by teaching consumers and contractors alike to use scientific testing to prove the work gets done to quality standards.

Each city on the Proof Is Possible Tour is sponsored by a local company who shares the passion for empowering homeowners and changing the game. "Diagnostics for measuring 'home performance' have been around since the 1970's, but despite nationwide media campaigns about energy efficiency and 'going green', most homeowners have no idea these tests are best used to prove that home improvements worked," says tour founder Grace Lunsford. "And if you're buying a new home, you should ask for the proof that all that money you're investing is being spent on a quality job. Every builder says they do great work. Everyone says they are great drivers on the road. With proven Home Performance, you never have to accept opinion as fact, or go to sleep with that dreaded feeling you got taken."

The Proof Is Possible Tour gained a nationwide following in its inception - the tour is entirely crowdfunded, and actually far surpassed 100% of its funding goal on the crowdfund site RocketHub. The #TinyLab, a tiny house on wheels the couple designed and built by hand for the tour, was also collaboratively supported by many manufacturers and suppliers of high performance building products, including PureBond formaldehyde-free plywood, Mitsubishi, Panasonic, Broan, RAB Lighting, 475 High Performance Building Supply, APC Cork, Hewlett-Packard, Outback Power and Soligent, and the test tool companies Dwyer, FLIR, Retrotec, and TruTech Tools. ProofisPossible.com best explains this unique multi-disciplinary project, a culmination of the couple's work to date and mission to make the world a better place.



The following cities made it onto the tour and represent the diverse interest in measured performance across the home improvement and construction market. A range of home performance testing, HVAC, contracting, advocacy/training, and public housing organizations have sponsored this unique tour of weeklong public events and bonus days:

St. Augustine, FL April 3rd-9th St. Johns Housing Partnership April 17th-23 Baltimore, MD **Energy Services Group** May 1st-7th Atlantic City, NJ Green Life Energy Solutions May 8th-14th Wilmington, DE Allied Energy Efficiency Experts May 28th Rockville, MD Sierra Club May 29th-June 4th Washington, D.C. EcoBeco Washington Township, NJ June 12th-18th Sanders Home Services Princeton, NJ June 19th-25th SG Heating and Air Conditioning E. Hampton/Montauk, NY June 28-29th Town of East Hampton July 3rd-9th New York City, NY Green Power Associates Wise Home Energy July 17th-23rd Rochester, NY July 24th-30th Ithaca, NY Zero Draft August 7th-13th Cincinnati, OH **Energy Fitness for Homes** August 21st-27th Chicago, IL Advanced Energy Services Energy Efficiency Business Coalition & EEBC Fndn. September 1 Golden, CO September 4th-10th SSP Innovations Centennial City, CO September 12th Carbondale, CO AboutSavingHeat.com September 18th-24th United Infrared/Thermal Imaging Conference 2016 San Diego, CA October 1 Redwood City, CA **Empower Efficiency** Building Energy Compliance Testing October 2nd-8th San Francisco, CA October 9th Woodland, CA **Empower Efficiency** October 16th-22nd Phoenix, AZ Efficiency First Arizona Advanced Energy Solutions November 6th-12th Dallas, TX November 28th-Dec. 3rd Birmingham, AL Eco Three (at Innovation Depot) December 11th-17th Scientific Comfort Services Raleigh, NC January 8th-14th Atlanta, GA Building Performance Workshop

SPONSORING COMPANY

The schedule for Birmingham, AL's events is as follows:

CITY

DATES FOR TOUR

- MON-FRI, 5-6pm: **Open House Tours** of the #TinyLab tiny house on wheels (FREE- No registration required)
- TUESDAY, 12-1pm: Open House Tours of the #TinyLab tiny house on wheels (FREE- No registration required)
- WEDS, 9-10:30am: **Profiting from Home Performance in Real Estate** (\$20- registration required)
- THURS, 6-8pm: Home Performance Crash Course for Homeowners (FREE registration required)
- FRI, 9am-1pm: Advanced Techniques and Tools for Home Performance

(\$99- 2 BPI CEUs, registration required)

• SAT, 11 am-1pm: **How To Engineer and Build a High Performance Tiny House** (\$49- Limited to 8, registration required)

Each week, the couple will pull into town with their Tiny Lab and connect with the community through daily open houses leading up to hands-on workshops for Homeowners and Realtors on Wednesday, Thursday, and Saturday. Corbett Lunsford will also provide a training session for contractors and Home Performance Professionals Friday.

Corbett Lunsford says about the tour, "Most of our clients feel lost and frustrated when confronted with problems in their homes. They turn to old-fashioned contractors who give them conflicting opinions based in a myopic view of the house- most HVAC pros only focus on the air conditioner, most roofers recommend a roof fix, plumbers only talk about plumbing. Well, there's a new type of contractor out there who can rescue us from opinions. We need to seek out the companies who rely on diagnostics, so we can know exactly what the source of any problem is and exactly how to solve it without flushing lots of money and years of time down the toilet. Our TV show *Home Diagnosis* will show Americans exactly how to really take ownership of their homeswhere they spend the most time and the most money. The days of disastrous home improvements and brand new 'money pits' are over."

For more information and to sign up for updates go to www.ProofisPossible.com

Photo and Press Kit available at http://buildingperformanceworkshop.com/press-kit-proof-is-possible-tour