2015 SPONSORSHIP OPPORTUNITIES

AIA Birmingham Statistics:

315 members (largest chapter in Alabama with 51% of state's architects)

80 Average chapter meeting attendance

200 2013 Trade Show attendance

150 2014 Design Awards attendance

130 2013 Golf
Tournament attendance:

2,070 Number of K-12 students exposed to architecture in 2013- 2014 school year

Website Statistics:

12,100 visits in the last 12 months

27,000 Page views in the last 12 months

287 most visits in a 24 hour period

www.aiabham.org

109 Richard Arrington Blvd S Birmingham, AL 35233 aiabirm@aiabham.org (205) 322-4386 (p) (205) 322-4347 (f)

	Platinum	Gold	Silver	Bronze
	\$2500	\$1500	\$1000	\$500
Allied Membership (member pricing)	4 reps	3 reps	2 reps	1 rep
Invitation to all events	₫	₫	✓	✓
Subscription to monthly newsletter			√	√
Sponsor recognition in monthly newsletter			√	√
Ask An Architect Panel (March 6th)	✓		 ✓	 ✓
Participation in sponsor tradeshow (extra guests \$50/ person)	Ø			
Advertisement in newsletter (1)	✓		√	
Sponsor spotlight in newsletter	 ✓			
Customized architect networking luncheon	2	1		
Private Member Platinum Sponsor event	 ✓			
List Your CEU Presentations on AIA website	d			
Link to company website on aiabham.org	₫			
Preferred placement at tradeshow	✓			
Chapter meeting table top sponsor opportunity	₫			
Tickets to design awards (2)	₫			
Recognition as dreamArchitecture sponsor	 ✓	·		

Additional Sponsorship Opportunities

Golf Tournament	
Corporate sponsor (limit 1)	\$2000.00
Hole sponsor	\$400.00
Drink cart sponsor	\$500.00
Meal sponsor	\$500.00
Music sponsor	\$350.00
Team	\$500.00
Design Awards	
Corporate Sponsor (limit 1)	\$3000.00
Bar Sponsor	\$500.00
Jury Sponsor	\$300.00
dreamArchitecture	
Prize sponsor	\$200.00
Awards ceremony sponsor	\$500.00

For more sponsor benefit details, visit aiabham.org/sponsorships.html

Allied Member: Individual building industry professionals (other than architects and architecture graduates) who wish to share ideas, to grow professionally and to enrich their careers and their firms through participation in the extensive AIA Birmingham network. **DUES \$250**

Subscriber: Individuals (other than architects, architecture graduates and building industry professionals) who have a special interest in architecture, urban design and planning. **DUES \$30**

Student Affiliate: Available for all individuals registered as full-time students. DUES \$20

Benefits of AIA Birmingham sponsorship are limited to the AIA Birmingham Chapter and are not transferable to AIA Alabama or AIA National

PLEASE CIRCLE YOUR SELECTION

Bronze \$500	Silver \$1000	Gold \$1500				
ALLIED MEM \$250	BER SUBSC \$3		UDENT AFFILIATE \$20			
	NA	AME.				
	COMPANY					
	MAILING ADDRESS					
	CITY / STATE / ZIP					
	TELEPHO	ONE / FAX				
(All ch	E- <i>l</i> napter correspon	MAIL dence is sent	via email.)			
	E-MAIL (sec	ond address)				
-	WE	BSITE				



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YES! I want to become an AIA Sponsor or Member.

BIRMINGHAM CHAPTER

Executive Committee

Rhéa Williams EXECUTIVE DIRECTOR

Kathryn Moore EXECUTIVE ASSISTANT

Robert Thompson IMMEDIATE PAST PRESIDENT Alicia Pughsley SECRETARY

Carey Hollingsworth PRESIDENT Emily Bullard McClellan 2ND YEAR DIRECTOR

Bill Segrest VICE PRESIDENT Richard Simonton

VICE PRESIDENT

1ST YEAR DIRECTOR

Lauren Gwaltney TREASURER Ashley Williams INTERN DIRECTOR

COUNCILORS

Marshall Anderson Scott Burnett Emily Coe Ty Cole Cindy Coyle Brannon Foster Lissy Frese Adam Gerndt